



Activity report 2019





Raising, training and donating guide dogs to blind people

Puppy socializing

12 puppies entered the first stage of their training as guide dogs, where they learn to live together in the social environment; obey simple orders; eat and go to the bathroom at set times; and, walk with a necklace and a strap. This stage was carried out in two ways:

Temporary adoption

Three volunteer families in their home and social environment collaborated in the socialization of 3 puppies, teaching them to live in the human environment.

Socialization at school

Trainers, social service providers and visitors who carried out socialization activities with 11 puppies inside and outside the school.



450 socialization sessions for 11 dogs.

67 specialized training sessions for 11 dogs.



Specialized training

11 adult dogs are in this stage where they learn to obey more complex commands (walk on the left side; deflect obstacles; wear their harness; get on public transport; find: doors, stairs, sidewalks and chairs; cross streets; and, have a exemplary behavior).



Dogs removed from Training

Jacky, Kira, Lord and **Nala** were placed in definitive adoption as companion dogs, because during training, they did not develop the skills to be guide dogs.



Medical-veterinary services

624 medical and aesthetic care services for 39 guide and training dogs

Bella	Hunter	Luck	Nemo
Camila	Igor	Maya	Newman
Candy	Jacky	Menta	Newton
Daysi	Jade	Mickey	Nina
Elmo	Jock	Miel	Ninfa
Friend	Kira	Monti	Norton
Goofy	Kitty	Nala	Nusa
Guitzon	Lancelot	Jelly	Ebony
Gupy	Lila	Junior	Nico
Heidi	Lord	Nena	

Retired Dogs

Jessica Leyva adopted her guide dog **Candy** as a pampered companion dog.

At approximately 10 years of age, guide dogs are removed, ensuring that they have a decent retirement in the last years of life.



<https://bit.ly/2tljO9R>





Follow-up to graduates

The monitoring of our binomials was carried out:

- ▶ Oscar – **Guitzón**, Uruapan Michoacán
- ▶ Gabriela N. – **Heidi**, Tultitlan, Edo. Mex.
- ▶ Karlo M. – **Eiry**, Cd. Juárez, Chihuahua
- ▶ Saira R – **Justice**, Chihuahua, Chihuahua

Derived from the agreement with the Leader Dogs for the Blind school in Michigan, USA, to Derived from the agreement with the Leader Dogs for the Blind school in Michigan, USA. , To Binomials:

- ▶ José Antonio D. – **Leroy**, Azcapotzalco, CDMX
- ▶ Alejandro R. – **Ozzy**, Tláhuac, CDMX
- ▶ José Z. – **Lucy**, Coyoacán, CDMX
- ▶ José Antonio – **Mukwa**, Gustavo A. Madero CDMX
- ▶ Martha A. – **Mozzart**, Chihuahua, Chi.
- ▶ Rene M. – **Charlie**, Chihuahua, Chi.
- ▶ Nestor C. – **Jewell**, Tequisquiapan, Qro.
- ▶ Juan Daniel – **River**, Chihuahua, Chi.
- ▶ Nely R. – **Riley**, Chihuahua, Chi.





Training for blind people in the handling of guide dogs (Training of Binomials)

3 people received a guide dog as a donation. From February 10 to March 9, **127** training sessions were conducted for blind people in handling guide dogs. For 27 days the candidates stayed at the school receiving each **3** meals a day.

Wibdel Eduardo Wilson Martínez (San José, Costa Rica) – [Jelly](#)

Sofía Beatriz Bulnes Bulnes (Santiago de Chile) - [Luck](#)

María Auxiliadora Durán Moroyoqui (Hermosillo, Sonora) – [Jade](#)



Binomial Graduation (Blind Person - Guide Dog)

At the graduation of pairs that took place on March 2 at the school facilities, **170** people attended, including; Inclusive rehabilitation users and guide dogs, donors, adoptive families, Veterinary Hospital clients and the media.

During the event, awareness activities were carried out: eating breakfast blindly, using the computer without the mouse, writing their names in Braille and socializing with our future puppies, guide dogs.





Binomials working in the Mexican Republic and Latin American countries

Ciudad De México

1. Bernardo – **Ercy** -Iztapalapa
2. Carlos – **Friend** -Iztapalapa
3. Fausto – **Bella** -Coyoacán
4. Guillermo – **Goofy** -Xochimilco
5. Jorge A. – **Gupy** -Iztacalco
6. José – **Elmo** -Milpa Alta
7. Omar – **Hunter** -Venustiano Carranza
15. Silvia – **Kitty** -Tlalpan
16. Julián – **Camila** -Benito Juárez
17. María – **Igor** -Iztapalapa
18. Gerardo – **Lancelot** -Tlalpan
19. Pablo – **Jock** -Tláhuac

Estado de México

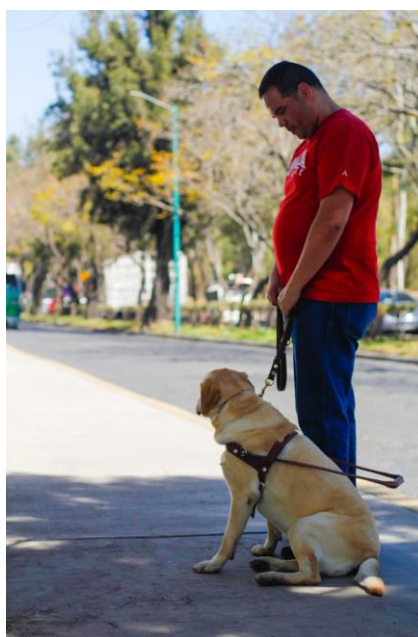
20. Alejandro – **Junior** -Chimalhuacán
21. Francisco – **Caty** -Nezahualcóyotl
22. Gabriela – **Heidi** -Tultitlán
23. Heriberto – **Yaco** -Ixtapan de la Sal

Interior of the Republic

24. Herminio – **Elmer** -Huamantla, Tlaxcala
25. Oscar – **Guitzón** -Uruapan, Michoacán
26. Iván – **Deisy** -Orizaba, Veracruz
27. Jorge – **Fey** -Puebla, Puebla
28. Josué – **Lindy** -Zihuatanejo, Guerrero
29. Karlo – **Eiry** -Cd. Juárez, Chihuahua
30. Saira – **Justice** -Chihuahua, Chihuahua

Latin American countries

24. Wibdel – **Jelly** -San José Costa Rica
25. Sofía – **Luck** -Santiago de Chile
26. Marcela – **Fidgy** -Guatemala, Guatemala





Diffusion

Media that carry out reports and interviews at school:

- Adrenalina Radio
- Noticias MVS "En directo"
- MVS TV
- Grupo Radio "Om Shanti"
- Radio Ibero 90.9
- Radio IMER "Entretanto"
- Revista MXQ Radio Mexiquense
- Radio 6.20 AM "Vivir con sentido"
- Televisa Estrella TV "Hoy"
- Fundación Grupo México Red de asociaciones y Expo Red
- CANAL 14 del Sistema Publico de Radio-difusión del Estado de México
- Vive Radio México Canal Fundar
- Defensoría de las Audiencias, Radio Educación
- Video-reportaje para TV Notas
- Youtuber, Jaqueline Pulido <https://cutt.ly/dT4oIO>
- Proyéctate Radio "Chavorrucos el Show" <https://cutt.ly/yT4aqS>
- Imagen Entretenimiento "Sale el sol" <https://cutt.ly/2T4abN>
- Foro TV "Matutino exprés" <https://cutt.ly/cT4sz9>
- Animal Rest <https://cutt.ly/aT4spg>
- KIA Motors "KIA Pet" <https://cutt.ly/IT4sJD>
- <https://cutt.ly/KT4WLS> <https://cutt.ly/XT4fff>
- <https://cutt.ly/JT4Tqm>
- TV azteca "Todo un Show" <https://cutt.ly/1T4qiy>





- ▶ Foro TV "Noticias MX" <https://cutt.ly/QT4qq8>
- ▶ Publimetro <https://cutt.ly/2T4hta>
- ▶ TV "Hoy" Petify, ¡grandiosos perros guía! <https://cutt.ly/UT4jt3>
- ▶ Radio Formula "De patitas al aire" <https://cutt.ly/2T4jPT>
- ▶ El Heraldo de México "Generación H" ¿Cómo cambia la vida un perro guía?
<https://cutt.ly/qT4jVA>
- ▶ Radio IMPo "Ciencia a tu alcance" <https://cutt.ly/LT4kq6>
- ▶ Cadena H "Tierra de canes" <https://cutt.ly/cT4kdQ>
- ▶ Capital 21 "¿Cómo entrenan a los perros guía?" <https://n9.cl/m7wy>
- ▶ TV Azteca "A quien corresponda" ¡Perros guía para ciegos! <https://n9.cl/6arjo>
- ▶ ASTL.TV "La hora animal": <https://n9.cl/7ims>
- ▶ Salud TV Ritmovisión "Entre amigas": <https://n9.cl/wq11>
- ▶ Proyecta tus sentidos "Animaleando": <https://n9.cl/qj8k>
- ▶ Proyecta tus sentidos "Frecuencia Femenina": <https://n9.cl/nr9f>
- ▶ UNIVISION "Visually impaired woman brings hope to others with guide dogs":
<https://n9.cl/28p4>
- ▶ TELEVISA "Mas mascotas que humanos": <https://n9.cl/f7u6>
- ▶ Dr. Chimés, "Está de Pelox" Radio: <https://n9.cl/srlpx>
- ▶ Noticieros Televisa <https://n9.cl/6rot>
- ▶ Publi-reportaje dogU
<https://www.facebook.com/DogUapp/videos/2570212903190840/>





Guided visits

We received the visit of **551** people from:

- Animal Rest
- Benefactores
- Brigada Vigilancia Animal
- Centro Interdisciplinario de Ciencias de la salud, UMA IPN, Lic. Optometría
- Colegio Alemán Alexander Von Humbolt
- Colegio Armida AC
- Colegio Churchill
- CONALEP Santa Fe
- DELL Technologies
- Facultad de Medicina Veterinaria y Zootecnia UNAM
- Facultad de Ciencias Políticas y Sociales UNAM
- Facultad de Derecho UNAM
- Fundación Forge
- Fundación para la Promoción del Altruismo IAP
- Seuros GNP
- Henkel Capital S.A. de C.V.
- Innpactia (Plataforma de recaudación de fondos)
- Instituto Progreso y Esperanza
- Instituto Tecnológico de Monterrey
- Joint & Cargo
- KidZania
- Mas Servicios
- Medios de comunicación
- FES Iztacala UNAM, Lic. Optometría
- Publico en General
- Red de Museos de la CDMX
- Secretaría de Salud de la CDMX
- Servicio Nacional de Sanidad, Inocuidad y Calidad Agroalimentaria (SENASICA)
- Instituto Mexicano de Psicooncología, Trabajo Social y Discapacidad
- Universidad Autónoma de Chihuahua
- Universidad Iberoamericana Lic. Ingeniería Biomédicas
- Universidad Latina
- Universidad Victoria
- Usuario de perro guía *Leader Dogs for the Blind*
- Voluntarios Citibanamex





Inclusion Workshops

We taught the "Mira con tu corazón" workshop for 419 students, government officials, and executive and executive staff of:

- Corporativo Santander
- KIA PET
- Foro Internacional para el Desarrollo de Programas de Perros Guía
- Universidad La Salle
- Royal Canin
- "El Bajío" restaurant
- Aseguradora METLIFE
- Unidad de Educación Especial y Educación Inclusiva N.346
- DELL Technologies
- Colegio Winston Churchill
- Investigación y Desarrollo De Conceptos, S.C.
- Servicio Nacional de Sanidad, Inocuidad and Calidad Agroalimentaria (SENASICA)





Events

- 2018 Dog of the Year Award in Work and Service organized by the Mexican Canophilic Federation.
- Recognition of citizen merit "Premio Juárez, por lo más destacado de Cívica y Valores" organized by Concertación A.C., Center for Culture and Civil Orientation.
- Women's Forum 2019 UNILA South Campus, International Women's Day.
- International Forum for the development of Guide Dog Programs, Brazil, Urutaí
- First meeting of animal welfare, organized by the Animal Welfare Agency of Mexico City.
- Animal welfare and human rights in Mexico 2019 "Asistencia animal en el desarrollo humano".
- Bazaar with a cause organized by GINgroup, a company dedicated to the administration of human resources.
- Second Conference Accessible University for the University Units of the UAM (presentation).
- Walk for the international day of the white cane, from the Palacio de Bellas Artes to the Zócalo.
- Fair of Social Service and Professional Practices "NODOX 2019", at UAM-Xochimilco.
- VIII Conference on Inclusion and Disability in Higher Education, dialogue: "lo aparente y lo evidente" at UNAM.
- XI anniversary of the College of Optometrists of the State of Mexico (stand and presentation).
- Trade Show Fair at the Gran Hotel in Mexico City (stand and presentation).
- Working Table in the Chamber of Deputies "iniciativa de la Ley de Perros de Asistencia".
- Participation in two working groups "Prevención y calidad de vida" and "Normativa" organized by the 3/12 movement and the Ministry of Health.
- Forum "Reflexión y discapacidad" Universidad Latina campus Sur.
- Working Table "Panorama de los derechos e inclusión de las personas con discapacidad" in the framework of the annual Meeting of the Mexican Center for Philanthropy CEMEFI.
- Recognition "Acreditación Institucional y Transparencia" in the Mexican Center for Philanthropy CEMEFI for XIII year.
- Services Fair "DIF Fest" organized by the National System for the Integral Development of the Family of Mexico City, in the Alameda Central.
- Conference "Experiencia de vida y testimonio" at Dupont Industrial Solutions.

16 blind and low vision people aged **26** to **80** years received:

59 individual sessions of psychological support, so that they can overcome grief and recognize their disability as one more physical characteristic.

221 Orientation and mobility sessions where users develop orientation skills using the white cane so they can move from one place to another autonomously.

185 sessions of Activities of daily living, providing them with tools and techniques that allow them to safely, independently and effectively carry out the activities of their daily lives.

120 Computing classes that by teaching the use of talking screen reader software, our users learn to use any computer or mobile device.



Right to culture

As part of the activities for inclusion, the students visited:

- ▶ Museum of arte popular
- ▶ Museum of constituciones
- ▶ Fábrica de billetes museum
- ▶ Nacional de las Culturas museum
- ▶ Universum museum
- ▶ Acuarela museum
- ▶ Basílica de Guadalupe museum
- ▶ Estanquillo museum
- ▶ Coyotes museum



Inclusion workshops for family members of Inclusive Rehabilitation users

We taught the inclusion workshop aimed at families of users of the Inclusive Rehabilitation program, in which 8 students and 23 family members participated.



The audio-description Course-workshop focused on museums for the care of people with disabilities was taught for **28** attendees.

Participating museums:

- ▶ Basílica de Guadalupe museum
- ▶ Museum of Constituciones
- ▶ Acuarela museum
- ▶ Estanquillo museum



Right to read

In alliance with the Network for the Inclusion of People with Visual Disabilities and the Consortium of Accessible Books (ABC) of the World Intellectual Property Organization, the workshop "Técnicas básicas de uso para dispositivos móviles con sistema operativo Android como herramienta de acceso a la lectura para estudiantes con discapacidad visual".



Right to read

Our active students and alumni of Inclusive Rehabilitation and their families participated in 2 Reading Circle sessions.





Safekeeping of funds

► *Recurring donors.*

From **59** individuals through their monthly donation we receive an average income of \$ **47,628.00** (forty-seven thousand six hundred twenty-eight pesos 00/100).

► *Fundación Antonio Haghenbeck y de la Lama IAP and Fundación el Hogar del Ciego IAP:*

Monthly donation for \$ **6,600.00** (six thousand six hundred pesos 00/100).

► *Fundación Gol IAP*

- He donated \$ **20,000.00** (Twenty thousand pesos 00/100 MN).
- \$ **8,562.00** for the payment of taxes on a plane ticket donated by AEROMEXICO for the Trainer Efrén González Bermúdez who attended the International Forum for the Development of Guide Dog Programs in Urutaí, Brazil.
- \$ **11,348.00** for the purchase of another plane ticket for a translator in English and Portuguese María Fernanda Martínez Velásquez who attended the International Forum for the Development of Guide Dog Programs in Urutaí, Brazil.
- He donated \$ **40,000** to the Guide Dog Training and Donation program.

► *Royal Canin de México S.A de C.V*

Contributed:

- 35 packages for adult dogs
- 18 bundles of Development puppy
- 10 bags for Bull Dog
- 1 plane ticket for Silvia Lozada Badillo, CDMX round trip to Goiania, Brazil to attend the International Forum for the Development of Guide Dog Programs in Urutaí Brazil.
- 2 plane tickets, lodging and food for Katya García Lozada and Silvia Lozada Badillo, CDMX round trip to Cancun to teach "Mira con el corazón" workshop to directors from America, from Canada to Argentina
- Furniture donation: 10 tables and 40 chairs in excellent condition.





► **Kimberly Clark de México S.A. B. de C.V.**

- He donated 7 2-month-old yellow labrador retriever puppies for incorporation into the Guide Dog Training and Donation program.
- Contributed:
 - 190 packets of Rendimax 12's Pelalo Hygienic, 320 Double Sheets.
 - 209 packages of 320 Leaves Petal Napkin.
 - 61 packages of 120 Leaves Rendimax Petal Servitoalla.
 - 608 packages of Kleenex Handkerchiefs with 180 Sheets.
- In cash \$ 213,000.00 (two hundred thirteen thousand pesos 00 / MN).

► **KIA Motors México S.A de C.V.**

- Two SORENTO 2019 trucks labeled with data from our institution were received on loan.
- Through the KIA Pet program, the process of training and donating guide dogs from puppies to their retirement is spread, telling the story of Kitty guide dog through five chapters. <https://bit.ly/308cAAK>



► **Henkel Capital S.A. de C.V.**

- Donated by electronic transfer the amount of \$ 214,752.00

► **Santander Risk Pro**

- One-time donation of \$ 260,001.00 (two hundred sixty thousand one 00/100)

► **Junta de Asistencia Privada**

- Support fund for the Improvement of Private Assistance Institutions for \$ 751,989.84 (seven hundred fifty-one thousand nine hundred eighty-nine 84/100)

Veterinary hospital with cause

Hospital Veterinario Con Causa operates 24 hours a day, 365 days a year to offer veterinary medical attention to dogs of the institution in their different stages of training and graduates at no cost to users.

The services offered to the general public raise funds for the sustainability of the institution and to maintain the well-being and excellent health of all dogs owned by the school.





Social service

17 Students provided more than **5,240** hours of social service in the careers of:

Veterinary Medicine and zootechnics, Social Work, Law, Communication Sciences, Accounting, Accounting Assistant and Banking Assistant at the National **Universidad Nacional Autónoma de México**.

Administration and Pedagogy of the **Universidad Latina**.

Business Development of **Yoshikai Practical University**.

